

The Mason LINE

by Chan Mason

Competition is considered by most intelligent Americans as being the very life's blood of our nation and we love our competitors like brothers, but there's a limit, boys, as to how far we can go with this fraternal stuff. Recently, a prospective customer walked into our store, asked if he could use our phone, then asked if we would look up the number of one of our competitors. He did manage to bestir himself enough to make the call, order the merchandise delivered to his house, hung up and walked out.

—ML—

Eddie Erault, Star Padre pitcher and Lemon Grove resident, dropped in to tell us his arm will be as good as new. A sadly over-worked staff of five pitchers carried the Padres to the pennant last year but it was quite a strain on the old wing and Eddie's arm went dead about ten days before the season's end. The arm has responded to treatment, however, which is good news. He also says that new players recently purchased by the Padres will even strengthen this year's team over last year's aggregation.

—ML—

To Luther Hussey, who at the time of this writing has abstained from smoking for some ten days. We're behaving right, per, at least for a while. We want no truck with the 'jedge' until some of the strain is over.

(Continued on Page 6)

New Faces for the Grossmont Hospital Board Viewed Favorably

An open mind on progressive ideas, with careful use of proven business operating methods and devotion to maintaining good relationships with the public and medical men of the Grossmont Hospital district—these are principal "planks" in the platform of three El Cajon and La Mesa men seeking election to the board of directors of the Hospital district at the Tuesday election.

Herbert Bourell, now an El Cajon real estate man, was formerly administrator of the Mendocino County Hospital and County Health official in Merced County.

George J. Riha, general contractor, has been active in La Mesa civic circles, where he served as a city councilman, and has built a number of public buildings in Eastern San Diego county.

Mark L. Faddis, member of a La Mesa architectural firm, has specialized in designing schools and other public buildings in the La Mesa-El Cajon Valley area.

In addition to the candidates above, Frank Foster, a Lemon Grove area insurance man and former instructor of architectural and engineering drafting at S. D. Adult School and Junior College is also in the race.

Offering their candidacies as a "ticket," the first three men cite their experience in their fields of endeavor and in civic work as being of value to the hospital district in the period of building, completion and setting up a functioning hospital organization.

In a joint statement of policy they declined to voice criticism of the present board, offering, in-

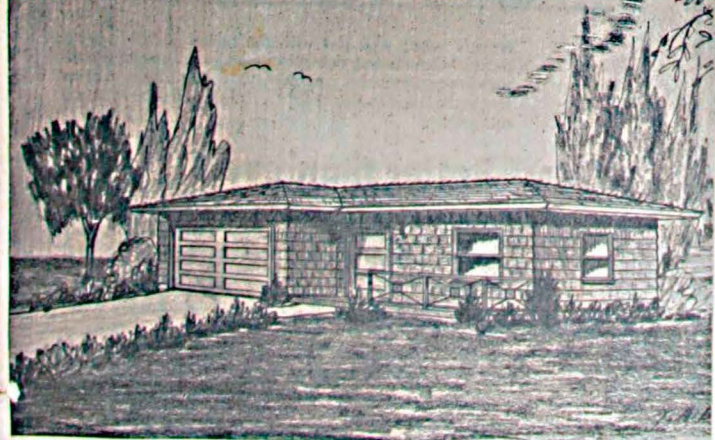
stead, their own services as being of positive value to the district in the months and years ahead. The statement said:

"We believe that we would bring the board collective experience of great value to the district during the days of completion of the building, equipping and putting it into operation. We advocate sound business methods for operating the hospital district, including securing bids on all purchases, in order to assure lowest possible cost. We would base all actions on FACTS, and would make decisions after careful, thorough exploration of the facts, and without preconceived prejudice.

"This adds up to experience and sound methods to give the taxpayers full value for their dollar.

"We are offering our services to the district on a basis of our qualifications, our interest in the hospital and our desire to be of service to the community in this manner. We are not running on a platform of finding fault with the present members of the board. Actually, in the areas where they are particularly well qualified—that of organizing the district and negotiations leading to the start of the construction—the present board members have done a commendable job. Now we are at a point where the work of the board is changing. This is no longer primarily an organizational and promotional job—it is a planning and operating job. In that we believe we have more

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... a dream of a home on the plaza

The dream of every young girl is a "doll house" of her own, and some lucky youngsters' dream may come true this Christmas.

A built-to-scale house, 95 square feet in all, is being built and will soon be put on public display on the plaza by two of the town's building contractors, Alex Antonette and Art Chapelle. The house will be given away at 3 p.m., Friday, December 24.

All the winner need do is hold the stub end of a ticket, for which he will have made a one dollar donation, when the drawing is held.

The receipts will go into the Business Women's League Plaza Beautification fund and it is estimated that \$1,000.00 can be earned for that project, according to Mildred Heubsch, who

started the project. The house has kitchen cabinets, built in sink, and is completely wired. The house will be moved to the winner's address.

In addition to the work done by Antonette and Chapelle, Al Cole, who operates a cabinet shop, the Business Women's League Auxiliary, comprised of husbands of the League's members, and others, are assisting. All labor is being offered gratis.

LETTERS TO THE EDITOR

I was glad to see Red admit that "Incorporation in itself is not so horrible if approached properly, such as having a City Manager with proven experience, and others to fill the offices of good government."

I have news for you—at the time you vote for incorporation, you may also vote at the same time for a City Manager form of government.

Red seems to be slipping because I agree with him that the City Manager form of government is best. The majority of cities in California now have this type of government.

Red seems to resent "that the movement started among some local would-be-politicians, neither experienced nor civic minded, who think that this is the time to cut up a fat hog."

In the first place the group sponsoring incorporation is composed of preachers, doctors, dentists, attorneys and business men and women who own and operate their own businesses in Lemon Grove and I believe it contains a fair representation of citizens who resent the remarks by Red that they are would-be-politicians and not civic minded. These people have been donating a lot of time and money to help in doing what they think is a benefit to the community of Lemon Grove and I believe that within a year (after we incorporate) the people will see and realize that it is a benefit.

Do you think, Red, that any of the preachers or professional men would give up their ministry or practice so that they could be appointed as chief of police, fireman or city clerk? Do you think one of the business men would sell

his business so that he could have a job?

So far as the job of city manager is concerned, I know that the City Council would not employ a local man, but would obtain the best experienced city manager they could obtain for the salary the city could afford to pay.

Maybe you have forgotten that we have two self-governing bodies in Lemon Grove, the School Board and also the Fire Protection District and both have performed a splendid job.

Have you heard about either one of these self-governing boards "cutting up a fat hog"?

The members of both of these boards are local citizens who serve without compensation, and the Lemon Grove Fire Department operates as efficiently and with less cost than most of our neighboring cities.

We had an increase of over 300 students in the Lemon Grove elementary schools this year and will almost be off of double sessions shortly after the first of the year, which I believe shows that the School Board is doing a very efficient job considering that a new classroom and one teacher is needed for every 30 students.

If two candidates were running for a political job, say on the City Council, one being an experienced politician and the other just "Joe Smith," an ordinary citizen, fair minded, honest and sincere in his beliefs, I would vote for "Joe Smith," even though he was not experienced in politics.

My reason for voting for "Joe Smith" is that in voting on problems before the Council, the experienced politician would probably first want to find out how his backers want him to vote and also as to what some of his influential friends thought about it. On the other hand "Joe Smith" would only consider what was best for the community, regardless of how much pressure was brought against him to vote a certain way. Joe Smith would probably not make a very good politician because he might be cutting his own throat so far as being re-elected is concerned, but he wouldn't let that deter him from voting the way his conscience dictated.

I wouldn't make a very good politician, Red, because I would vote the way Joe Smith voted.

If living in an unincorporated county area is so wonderful, Red, why don't we have at least one park with a picnic and recreation area in Lemon Grove for our children so that the residents of Lemon Grove would not have to go to La Mesa for their picnics.

I am sure that the matter of a park and recreation area for children would be one of the first major studies of the city officials if we incorporate.

Why don't you attend one of these "minority group meetings" as you call them, although they are actually majority group meetings and maybe some of this "incorporation pep" will rub off on you, or maybe that is what you are afraid of.

Red, if everyone thought the way you do, that anyone who suggests incorporation was out for personal gains, then we would not have any cities. Maybe you have associated with sharpies too

long.

As to your offer of a bet, we may be able to arrange it before the election.

Judging from your last article, I think you must have some ghost writers working for you.

(Said O'Malley, "I'll give this yoke! all the answers next week ... and when I meet him face-to-face in battle, I'll give him both barrels."—Ed.)

Lemon Grove Review

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LEMON GROVE, CALIFORNIA OCTOBER 28, 1954

10c Per Copy

Supervisors Accept Petitions

Scott Luncheon Reservations Becoming Scarce

The dining room at Michael's is nearing capacity for the November 19 George Scott luncheon reservations, it was announced this week by Judge Luther Hussey, vice chairman of the Lemon Grove Men's Club.

Scott will soon start work on a multi-million dollar shopping center north of Broadway near College just west of Lemon Grove. Because of the impact such a development will have on the community, interest has been high in the future plans of the developers. Scott indicated that he would reveal all of the plans and facts connected with the new project at the luncheon.

The Men's Club will let down the bars on attendance for the Scott luncheon. Ordinarily only men attend, but women are also invited. All interested persons are invited to attend so long as space is available.

Because a capacity crowd is almost a certainty, it is urgent that reservations be made. These may be made through Michael's; Judge Hussey's office, or through the Review. Luncheon cost is \$1.25.

\$45,000 EDUCATION CENTER NOW IN OPERATION

The new Lemon Grove Education Center opened last week on Lincoln and Kemp Sts. Containing 3,000 square feet, the building houses the administrative offices of the superintendent, the school business offices, the cafeteria office, and an office for the librarian and duplicating department. In addition, it contains a board or staff room which will seat approximately 30 people.

It occupies the four and one half acre site purchased some time ago by the district, and it was completed at an approximate cost of \$45,000.00. Two acres are now occupied on the site, the remaining land will be used later for warehousing and other storage. This center is the last of six projects planned with state and federal funds about two years ago. An open house for school personnel was held on Monday.

Former offices were housed in a building on Acacia St. This building will now be sold by the district, and the funds realized from the sale will revert to the state.

Lemon Grove residents were assured an opportunity to vote on the issue of incorporation, sometime between December 15 and January 15, when the county board of supervisors approved the request made by 2085 property owners, that Lemon Grove be made into a sixth class city.

The board said that hearings could not be set until one week after acceptance of the petitions. This will be done at the board's first meeting in November. During the hearings, land may be excluded, but none may be added, the supervisors said.

Annual Shrine Charity Game to Be Played Saturday

More than 18,000 football fans are expected to turn out this week to give voice and color to the 17th annual Shrine Charity football game Saturday.

Dr. Roy French Kidd, general chairman of the event, said that the game between the Aztecs and Fresno State Bulldogs would be preceded by an hour of pageantry. The game will get under way at 8:15.

Many sports fans from Lemon Grove will be in the stands and local members of the Al Bahr Shrine, the sponsors of the event, will have a part in the Temple's pageantry.

Funds raised go to the Shriners Hospitals for Crippled Children.

Grove Reaches Mid-Mark on Feather Drive

Community Chairman, Mrs. Bert A. Betts, this week said that campaign leaders in the Second United Success Drive, had expressed "vital concern" as returns for the residential areas continued to come in slowly.

Volunteer campaigners here reached a total of \$2,792 for 50.1 per cent of their \$5,676 quota as of Monday night, Mrs. Betts said. Overall campaign progress stood at 70 per cent with \$9,590.911 raised toward the \$1,370,000 goal for the 1955 operations of all Red Feather services.

"Although progress at this point is slow," Mrs. Betts said, "We are convinced that the people in Lemon Grove realize the importance of this cause and are more than willing to give, if given the chance. If we can contact these people and tell them the story, we're sure they will believe in it as we do. The most important thing now is to contact them and do it in a hurry."

George A. Scott, general chairman, said, "With the provision that we double our working and giving power in the next week, we should be able to end this campaign by the end of this month. If not," he said, "the campaign will run until the money is raised. The important factor is to raise the money needed by all Red Feather health, welfare and youth organizations united in THE Community Cause, not to end the drive within a specified period of time."

Circle 8 Dancers 'Go to Town'

Circle Eight at their October dance had nine squares really "dancing it up."

Van Vandewalker and Kip Muse helped Roy Close put us through our paces and of course our own Bob Daugherty was there to run us through the wringer just to keep us in shape. Dancing with us were Bill and Gwen Yontz, Bill and Gwen Woodward, Eddie Lowmyer, Frank Willas, Doug and Dee Corrin, Bob Fox and Dottie and Van Vandewalker.

Kay and Bill Adams and Della Salazar and Wes Palmer were welcomed as new members.

The board decided that Circle Eight would have a New Year's party and plans are being made to make this a big event.

Cypress Street To Be Improved

Cypress Street will be closed daily from 7:30 to 4 for the next three weeks, according to Ed Siver, division superintendent of the San Diego County Road Department.

Cypress will be improved, he said, from Imperial to Mount Vernon. The road will be widened, curbs and sidewalks will also be installed.

Detour will be over Mount Vernon, he said.

Woman's Vogue to Meet Next Week

The Vogue Section of the Lemon Grove Woman's Club will hold their business meeting on Thursday, November 4, at 8 p.m. in the clubhouse. This will be for this one date only because of the election being held on our date. We have several things to discuss, so all members plan to attend.

'Y TEEN' PROGRAM PRESENTED AT WOMAN'S CLUB

The regular meeting of the Lemon Grove Woman's Club was held Tuesday at the clubhouse. Mrs. Russell Eldridge, chairman for the "Y Teens," presented the program.

New members given corsages by Mrs. B. M. Castle and accepted into the Juniors, were Mmes. Jack Coffin, Robert Morse, Alan Fulcher, Don Lewis and S. Bowerson.

Hostesses for the evening were Mmes. William Miller, Bennie C. Jones and Russell Foster.

M. H. DEN MOTHERS OF PACK 399 TO MEET

Committee members and Den Mothers of Monterey Heights Pack No. 399 will hold their monthly meeting on Monday at 7:30 p.m. at the Monterey Heights School auditorium.

What is Incorporation?

By RICHARD MILBRODT

(This is the final article in this series. We sincerely hope that the effort has helped clear up in the mind of the reader the mechanics of forming a corporate city.)

If voters favor incorporation, Lemon Grove will become a sixth class city. If they turn the issue down, it will remain a county area until such time that another move is taken to change the make-up of the community.—Ed.)

How does the proposed budget for the city of Lemon Grove affect the average home owner?

Let's use the anonymous family of Jack Brown for example. Jack and his wife have three children and own a two year old, three bedroom home in Lemon Grove. Built at a cost of \$13,500, the total assessed value of the Browns' land and improvements amounts to \$7000.

Annually Mr. Brown pays a trash bill of \$18, a utility bill of \$120.00, and a tax bill of \$417.90 which includes the full number of special districts familiar to all. His total annual bill then amounts to \$555.90.

With incorporation the tax bill will have a new addition, the city tax of Lemon Grove, estimated to be .68 per \$100 assessed valuation. But this does not increase his annual bill paying headache. Due to the mechanics of arithmetic and application of advantages derived from incorporation, the Brown bill after incorporation breaks down to a utility bill of \$118.40, no trash bill, and a tax bill of \$429.20, a total of \$545.90 for a total saving of \$10.00.

TAX BILL	
(Using 1953 Rates)	
Before Incorporation	
Hospital District	\$ 20
Lemon Grove School	230
County General	1.97
Lemon Grove Sant.	.49
Lemon Grove Fire	.52
Misc. Water Authorities	.42
County Library	.07
TOTAL	\$555.90

Per \$100 Assessed Value After Incorporation	
Hospital District	\$ 20
Lemon Grove School	230
County General	1.97
Lemon Grove Sant.	.49
Misc. Water	.42
County Library	.07
Lemon Grove City	.68
TOTAL	\$613.90

The 68 cent tax rate means that the Brown family pays Continued on Page 8

The Dimmer VIEW

by Max Goodwin

Few of my friends take the time or trouble to give me a late evening buzz on the telephone after I've settled comfortably down (see, I split the infinitive) in the mellow glow of love and affection of my little family. Matter of fact, I can't remember any of them even calling on a "seldom" basis except when an emergency arises.

I don't want the reader, nor the telephone company to get the idea that I get no calls whatever in the evening. Because I do. With some degree of regularity, a middle aged woman who is one of my paying subscribers, calls me to complain that her neighbors throw rocks at her house. She even brought some rocks into the office one day in testimony of the revolting crime which had been perpetrated against her property. At other times she calls to borrow enough money to carry her over until her monthly government check comes in. She carefully explains that she must purchase a jug of gin and that it is for an elderly lady up the street who is ill but who renders nicely to a spot of Old Comfort.

I hear, too, with a fair amount of regularity, from a man who has, for the past year and a half, announced to me with every call that he was going to kill a man. When he has steadied himself with a dash of bitters, presumably swilled down with copious quantities of shouting whiskey, he invites me to come along. He assuringly states that it is his great admiration for me that permits such an invitation. His victim-to-be is a nameless soul but I've noticed lately that the killer-to-be has added about 75 pounds to his description.

Then there is the little lady with the cultured voice who calls me twice a week. She invariably calls on Monday to inquire about the newspaper's deadline. Just as invariably she submits pieces about her organization the day after the deadline is passed. This is usually followed by another evening call for my explanation for leaving out her article.

We've got one of those unfortunate numbers that is easily mis-dialed. About ten people a week call the house asking us to look in their box to see if there's any mail. I can't understand why people become angry just because we're not the Spring Valley Post Continued on page 6

Author to Head Local Pre-Election Get-Together

Mrs. Daisy Lee W. Worcester and Capt. Henry C. McIlvane, USN, ret., will be featured speakers at a meeting of the Lemon Grove Democratic Club to be held Friday at the Golden Avenue School at 8 p.m., with Bert A. Betts presiding. No admission will be charged.

Mrs. Worcester, whose recent book, "Grim the Battles," is meeting with nationwide acclaim, will speak on "Why We Say 'Vote Democratic.'" She is well known as an educator and a tireless fighter for humanity. She served as social service supervisor in the state relief administration under former Governor Olson, and has occupied many similar state and federal posts. Well informed, dynamic, and forceful, Mrs. Worcester is in great demand as a speaker.

Capt. Henry McIlvane, USN, ret., prominent member of the local chapter of the American Association for the United Nations, will explain "Why the Democrats Back the United Nations," which is an important issue in the present campaign.

Local Democratic nominees—including James M. (Jim) Edmunds, nominee for State Senator—will also participate. Harriet Enderle, nominee for Congress in this 28th District, will be represented by Mrs. John Landesco.

Propositions appearing on the November 2 ballot will also be explained and discussed.

Club members and their friends, as well as the general public, are invited. Free refreshments will be served.

FIRST GRADERS VISIT FIRE HOUSE

Boys and girls of the Golden Avenue School first grades visited the Lemon Grove Fire Station last Wednesday afternoon. As part of their observance of Fire Prevention Week, the stu-

State Homecoming Offers Week of Activities

San Diego State College will mark its annual Homecoming Week starting Sunday and it will reach its climax October 23 with a parade, football game, dance and other events.

Homecoming week opens Sunday with a Queen Candidate tea at Scripps Cottage. All Alumni are invited to attend the 3-5 p.m. event.

Kick-Off Rally is Tuesday when the queen candidates will be introduced, the college band will play and Alumni President Dwain Kantor will speak.

Homecoming Banquet will be Wednesday at the El Cortez Hotel at 7 p.m.

Another Pep Rally will be held Thursday on the Main Quad on the campus and the Homecoming Parade will start at noon Saturday along El Cajon Blvd.

San Diego State vs. Los Angeles State football teams will meet in Aztec Bowl in the Homecoming game Saturday, October 23. A cross country race, float winners' awards and the Pi Beta Phi Chrysanthemum awards will also take place in Aztec Bowl.

Finally, the Homecoming Dance will be held at the El Cortez Hotel.

dents saw the various pieces of equipment, trucks, and the fire station quarters. The students were accompanied by their teachers, Mrs. Eida Bengston and Miss Marjorie Godwin, along with Mrs. Dora Stewart and Mrs. Bill Alexander, parent chaperones.

Throughout the week the fire department visited the five schools in the district, calling fire drills. Following the drills, the students gathered to hear a discussion of the importance of fire prevention, and fire prevention check sheets were distributed.



As pretty as a turkey feather is lovely Linda McIntosh of Ramona who took part in the annual Turkey Barbecue Festival last week at Ramona.

A parade, horse show and gymkhana, square dancing and three of Ramona pit barbecued turkey went to sate the appetites of viewers.

L. G. V.F.W. BACKS PROP. 2 H. C. Stubbs, commander of the Lemon Grove V.F.W., Post No. 2082, said that his organization and similar organizations throughout the state are urging a "yes" vote on Proposition One.

The measure would authorize \$175 million in self liquidating bonds for farm and home financing for California veterans.

Stubbs said that the proposi-

tion will not raise taxes. The veterans themselves, would pay off the bonds, and the veterans have a splendid record in meeting their own obligations. The state has never had to spend one cent of the taxpayers' money to keep the program going.

Use REVIEW Want Ads FOR BEST RESULTS

THE WAY I SEE IT

By BOB TURNBULL

Purchasing a used car can be a pleasant experience, rewarding you with miles and miles of good motoring at a reasonable price, or it can force your pocketbook to drop to rockbottom and even threaten your safety. If you fail to be observant enough to find a dealer with a good reputation!

On the average, to every one new car sold, two used ones find new owners. One out of every five retail dollars spent in the United States goes for some product or service connected with the auto business. Various unemployment and economic trouble would arise if cars were not sold at least two or three times. The people who mold and have sold the new cars and those who sell used ones are constantly trying to uphold correct standards of fair play in the advertising and selling of used cars. With the Better Business Bureau diligently working, and being sponsored and supported by our local businessmen, you can easily contact the BBB and clarify your hunches concerning certain used car lots.

Speaking for the hundreds of car dealers who strive to give you fair value for your hard-earned cash, I want to write a series of articles to help you avoid the "rotten gyms" who sometimes lure you away from honest lots through false advertising, trickery and buttered-up promises. Later on in the series actual car lots will be named that are tabbed taboo by the BBB!

Remember: The used car business is an important business, a big business! "Investigating before you invest" may save your life as well as your dollars.

(Next week: Beware the Bush-

SAN MIGUEL SCHOOL NEWS

Sunday proved to be a day of adventure for children of the third grades at San Miguel School. Together with their parents and teachers, they spent several delightful hours at Bird Rock in La Jolla looking for little sea animals in the tidepools.

Parents were as enthusiastic as their children, and since "hunting" was good everyone came home with a good catch.

On Tuesday, October 26, a representative from the Museum of Natural History will be at the school to talk to the children and give them expert information about the sea animals.

In attendance at the San Diego County Seventh Annual Training

Conference for Local Teachers Clubs at Camp Cuyamaca from San Miguel School this past weekend were Bob Sutton, John Strawn, Ed Wilson, Martha Samuels, Dorothy Geissler, and Marian Batchelder. Those attending report that discussion groups were very interesting and informative.

CONGREGATIONAL YOUTH GROUP WANT JOBS

All the members of the Con-

gregation Pilgrim Fellowship young people are offering their services Saturday, Nov. 6 and will turn in their earnings to the conference office.

If you would like a baby sitter, window washer, car washer, houseworker or yard worker on that day, call HO 9-1555 and specify what you wish done. Mrs. Yvonne Johnson will see that your order is filled, and the young folks will be glad to do it for you.

Vote Democratic on Nov. 2

PUT OUR STATE IN CLEAN, CAPABLE HANDS

GOVERNOR

RICHARD P. GRAVES X

LIEUTENANT GOVERNOR

EDWARD R. ROYBAL X

SECRETARY OF STATE

DANIEL RAEURN X

CONTROLLER

GEORGE D. COLLINS, JR. X

TREASURER

GEORGE E. JOHNSON X

ATTORNEY GENERAL

EDMUND G. (Pat) BROWN X

UNITED STATES SENATOR

SAMUEL W. YORTY X

REPRESENTATIVE IN CONGRESS

HARRIET ENDERLE X

STATE SENATOR

JAMES M. EDMUNDS X

MEMBER STATE ASSEMBLY

SHERIDAN N. HEGLAND X

VOTE DEMOCRATIC ON NOV. 2

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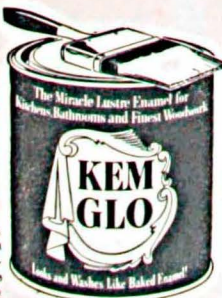
In addition to an extensive selection of Lumber, Masonry Supplies, Cement and Builders Hardware the FRED WARD LUMBER CO. Inc. is now offering the world famous line of SHERWIN-WILLIAMS PAINTS and color helps. Stop in soon!

KEM-GLO ENAMEL

The miracle enamel with a rich subdued lustre that looks and washes like baked enamels. Quart—\$2.53, Gallon \$8.49. Colors Galore!

Super Kem-Tone

The guaranteed washable latex wall paint available in hundreds of gorgeous colors. Guaranteed washable \$5.45 gallon. Deep tone \$5.69



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WHITE OR COLORS \$6.45
SWP House Paint

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See Fred Ward Lumber for famous SHERWIN-WILLIAMS PAINTS

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Here's what you get with the easiest handling 1/2-ton pickup! Outstanding new get-up-and-go... new high compression performance... extra easy steering... largest effective brake lining area in its field... tubeless tires, as standard equipment!

Now! Better than ever!

And now for extra handling ease: new automatic transmission, new overdrive, new power steering—each well worth the moderate extra cost! Come in and drive it, today!

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INTERNATIONAL TRUCKS
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Who's Meeting --And Where

Idons Club: each Thursday evening at Michael's.

**COME TO
PAL'S
PLACE
For Fun**

3521 Imperial Ave.

Kiwanis Club: each Wednesday Noon at Michael's.
Youth Control Board: first Monday each month at Youth Center.
Lemon Grove School Board Meeting: second Monday each month at the district's offices.
Fire Department Auxiliary: second Tuesday evening each
Lemon Grove Men's Club: Friday noon at Michael's.
Lemon Grove Chamber of

Commerce: First Tuesday at 7:30 p.m. in Justice Court; third Tuesday at 12 noon in Michael's.
Lemon Grove Woman's Club: Meets the second and fourth Friday each month (Club House 2810 Main Street).
Lemon Grove Woman's Club Jr.'s: Meets the second and fourth Tuesday of each month (8 o'clock at the Woman's Club).
Square Dance Class: Levis & faces every Wednesday. Club-

house, 2810 Main, 8 p.m.
Vogue Section of Lemon Grove Woman's Club—1st and 3rd Tuesday of each month, 7:30 p.m. in Club House.
Lemon Grove Masonic Lodge U. D.—8263 La Mesa Blvd. La Mesa. Stated meetings 1st Monday of each month at 7:30 p.m. Special meetings Mondays and Fridays at 7 p.m.
Mt. Helix High Twelve Club every Thursday, 12 noon at Michael's.
Business Women's League—First Thursday at Michael's 7:00 p.m. Third Thursday at Michael's 12:30 p.m.

Dr. Rust Attracts 200 to M. H. P-TA Meet

The regular meeting of the Monterey Heights P-TA was held October 14, at the Monterey Heights School auditorium.

More than 200 people attended to hear Dr. William C. Rust, president of California Western University, who spoke on "Moral and Spiritual Values in Education."

Inspiration for the evening was given by Miss Patricia Walters, one of the kindergarten teachers. During the business meeting Mrs. Charles Spisak, Parent Education chairman, gave a short but inspirational talk explaining parent education and setting plans in motion to form neighborhood parent education round table discussion groups.

A report on plans for the Monterey Heights School Halloween

Carnival to be given Saturday, October 30, at the Monterey Heights playground and cafeteria, was given by Mrs. John S. Durham, ways and means chairman. At the close of the meeting refreshments were served by mothers of second grade children. Hostesses were Mrs. Joseph Finkelman and Mrs. S. Jurchenko, room mothers assisted by Mrs. J. F. Hopkins, room mother chairman.

DELPHIANS NAME MRS. KELLEY AS PRESIDENT

Alpha Beta Chi Chapter of Delphian Society elected officers at Hilltop Chateau Oct. 19 as follows: President, Mrs. Milton Kelley; Vice-president, Mrs. W. A. Thomas; Secretary, Mrs. C. A. Patterson; Treasurer, Mrs. D. S. Newton; Seminar board, Mrs. Arch J. Henry, Mrs. David Hentigan, Miss Rosalie Winkler.

On completion of the program, the group enjoyed a luncheon and social hour with Mrs. E. J. Billman in her home at 7229 San Miguel. Guests were: Mmes. R. W. Ayres, F. D. Bascom, A. M. Garber, T. H. Gillespie, Arch J. Henry, Milton Kelley, D. S. Newton, O. A. Patterson, S. A. Reed, A. P. Schnell, W. A. Thomas, B. Williams, and Miss Rosalie Winkler.

The chapter will discuss "Political Life of the Nation" at Hilltop Chateau November 2, at 10 a.m. with Mrs. D. S. Newton as

CANDIDATE, TALKS IN PALM CITY



PALM CITY—Women's organizations play the most important part in charity drives and political campaigns, Jack Schrade, G.O.P. nominee for the Assembly from the 80th District, told the Palm City Women's Club at a meeting in the Community Library Building this week.

"For all worthwhile projects," he said, "women have contacted

leader. Discussions will be opened by Mrs. A. M. Garber, Miss Rosalie Winkler, Mmes. A. P. Schnell, E. J. Billman and David Hentigan.

PACTEL OFFERS WAGE INCREASE

Pacific Telephone has offered 10,700 of its Southern California Plant and Accounting employees wage increases of \$1 to a top of \$2.50 a week.

The offer was made to the communications workers of America, CIO, with whom the company has been bargaining over contracts for the past 72 days.

The wage increase would give top craftsmen a weekly wage of \$98.50 a week in the San Diego area compared to a present wage of \$96.

A youth building for use by Boy and Girl Scouts, 4-H Clubs, FFA groups and other organizations is projected at the Southern California Exposition grounds, Del Mar. During the Exposition it will be used for exhibits.

more people and collected more money than any other group of workers."

He asked the club members to take over the job of selling their communities on the importance of future water development for the entire county.

"More water is essential," Schrade declared, "if we are to continue to grow in population and to attract more industries to this area. And, if the women of San Diego County will only do it, they can get out the vote for those candidates who will work to secure sound water development for this area."

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Witches To Ride On MAYFAIR Broom



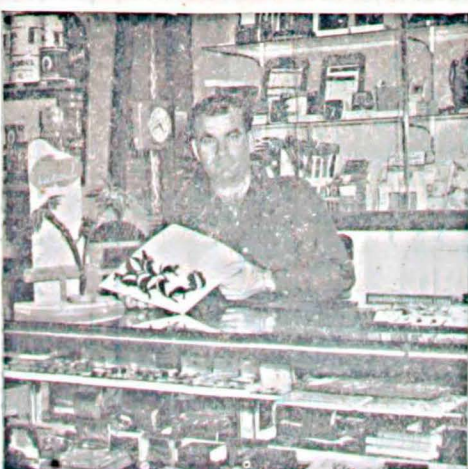
Russell Kilcrease, manager of the produce department, lives in Spring Valley. "We've got some of the sweetest pumpkins I've ever seen. We've got them all the way from junior pie-size, to king-sized jack-o-lantern ones. We've also got all the fruits and nuts for trick-or-treat, too."



Inge Lillie, wife of Lemon Grove dentist Dr. Tim Lillie, 3262 Main St., is a regular Mayfair shopper. "We like the Swedish Bakery best of all," Mrs. Lillie said. "I've already placed our order for Halloween cakes and cookies. It'll be more fun this year with the bakery in town."



Elizabeth Jones, 1756 Dayton Dr., is a steady Mayfair shopper. She is associated with Steven's Culligan Soft Water Service. "We're all set on Halloween stuff. We got lots of fruit because there'll be a lot of kids at our place Saturday. Jin (age 10) and Marsha (age 4) will have their gangs in. Just to make certain there will be nothing left out, I got a supply of luncheon meats for sandwiches. Mayfair is certainly a wonderful place."



The specialty departments at Mayfair tie in with special "days" promotions. For those who plan a little less vigorous Halloween evening, for example, a Halloween cocktail and dinner out, there's the costume jewelry which fits hand and glove with the celebration. Vaughn Lerwill, operator of the Mayfair jewelry department, displays some suitably appropriate jewelry items.

Did you ever stop to consider how completely a market such as Mayfair can help you with your holiday plans.

Let's take Hallowe'en, for example. It isn't important as far as special days are concerned, but Mayfair goes all out to lend atmosphere so that the kiddies may be kept interested and enthused.

Take a stroll through our market and see the results of our Hallowe'en planning. With so much effort for Hallowe'en, can't you imagine what we'll offer when we go all out for Thanksgiving?

Open 9 A.M. to 9 P.M. Daily Except Friday

Friday 9 A.M. to 10 P.M.

IN LEMON GROVE

Broadway and Olive



7 Great Markets to Serve You

10th and Highland, National City
Federal and Euclid, Ingle Park
30th near University, North Park
16th and G Streets, Downtown San Diego
1260 Garnet, Pacific Beach
Also Oceanside, Calif.

Throwin' The Bull

By Bob Turnbull

It's a Joke, Son! . . . Before money was invented, what did women find attractive about men?

Autumn Life . . . About now is the midway spot through the time of the year when growing young giants blast each other all over the gridiron. It's half-way through the time of the season when gorgeously tailored pom-pom girls strut their stuff on the tired sod during the half time in their flashing briefs (as some squares would say), while fuzzy-chinned Freshman fellows stare wide-eyed! This is about that time when the slouchy alumni from the roaring twenties vainly try to keep up with the thunderous spirit that echoes across the fog covered turf. And of course, this is the time when the sports forgers try to cover up their bloopers and look farther into the future; you know the old saying, "Well, next year we'll have . . . etc."

Yes, this is the life of a football season: glamorous, heart-breaking, victorious, colorful and spirited. Let's take a gander into the various sports stories that help mold the main attraction! It looks as though it'll be USC and Ohio State in the Rose Bowl. . . . Paul Held, former State Aztec QB, is a boy-wonder with the Detroit Lions. . . . Nothing makes me madder than to have someone call a football player a "hero" because he dirtily inflicted an injury upon an opponent. . . . Tomorrow night Helix does battle with an underdog Mar Vista '11' on the Highlanders' oval. . . . Also tomorrow night will see the Knights from JC have it out with Santa Monica in Balboa Stadium. It's our homecoming game. . . . Just for the records here are Helix's all-time football records: Rushing, Ernie Merk (1952), 868 yards; Passing, Ernie Merk ('52), 477 yards; Pass

Receiving, Tom Kelly ('52), 253 yards; Punting, Frank Morgan ('53), 35.95 avg.; and Total Yards, Ernie Merk ('52), 1412 yards. . . . Helix's cross country schedules for the remainder of the season: November 2, Hoover; Nov. 4, Rancho del Campo; Nov. 9, Grossmont; Nov. 12, St. Augustine; and Nov. 19, Aztec Invitational.

Truthful Gossip . . . They say that our San Diego Courthouse is the "worst in California." Take it from me, that's an understatement. . . . You don't have a garage? You should! Sunlight and dew are the worst enemies of a car's finish. Sun, oxygen and water attack the so-called binder in the paint which then tends to wash away and decompose as a gas. . . . Brief Opinions: It's getting to be a farce to listen to the air-raid sirens Monday at high noon. One of these days, POW, right in San Diego's kisser. . . . Your signature is important, guard it closely. Read before you sign and keep a copy. . . . Lemon Grove's first fall meeting of the Citizens Advisory Council sure fell flat on its face—another reason why L. G. is a lagging community. . . . Do me a favor please! DO NOT vote for William G. Bonelli in the November second election. He has a long black record and has been kicked out of the Republican party to now try and run on the Democratic ticket. Also George H. McLain, persistent "pension" promoter, has again worked up a so-called "pension" scheme which would cost millions, threaten America's finest pension system and give McLain immeasurable political power. Vote NO on Proposition No. 4. . . . It was interesting to a couple of members of the REVIEW staff to note the following insertion in one of Neil Morgan's columns last week: "The Lemon Grove REVIEW has had so much confusion over its two Turnbolls that its masthead lists them as Oliver S. and Bob (No Relation) Turnbull. It's worse because Oliver S. has a son named Bob, about to come home from the Army."

Use REVIEW Want Ads

AREA COUPLE TURNS IN 'COOL' JINGLE



Happy is the family of Mrs. Lorna G. Odom, 4655 Normandy Pl., in La Mesa, as she becomes winner in a White King jingle contest at Lemon Grove's Mayfair Market.

Her "25 words or less" jingle won for her a king-sized Westinghouse freezer. She is shown here getting ready to transfer her home supply of frozen foods to the new box.

"We have been intending to get a freezer," the couple said, "but we didn't dream that we'd win one."

Larry Childress, manager of Lemon Grove Mayfair Market, notified the couple of their good fortune. The couple entered the contest at the Lemon Grove market.

Ghosts & Goblins To Room at St. John's Friday

Ghosts and goblins will be roaming in the gloaming while witches ride the broomstick trail, Friday night at the Halloween Fun Carnival at St. John of the Cross School in Lemon Grove. A special feature of the carnival will be a hot supper served in the church basement from 5:30 p.m. to 7 p.m. Adults 50c and children 35c. There will be a costume parade at 8 p.m. and everyone in the parade will receive a prize.

The room mothers are busily stocking the various booths and games and goodies. There will be a cake and hot coffee booth, also dart games, fish pond, sno-cones, popcorn and candy, donuts and cider and movies. Mrs. Gordon Henry has graciously donated her husband as the victim in the "wet sponge in the face" booth which promises to be a favorite attraction.

The public is invited to dust off that old costume, climb aboard their stilts and broomsticks and join the fun.

DIANA RANK ELECTED CLASS PRESIDENT

A vigorous week of campaigning was climaxed last week at the Golden Avenue School with the election of student council officers. Diana Rank, a student in John Gregory's sixth grade, was elected president by the students, with Judy Castle from Mrs. Alice Hacker's class, elected vice president. Other officers include Sheryl Lane, secretary, from Miss Joan Dunne's sixth grade, and Carol Marshall, treasurer, from Joseph Papp's class. New fire chief for the school is Guy Hunter, a student, in Mrs. Loy Holmquist's sixth grade room.

All candidates had prepared for the election by distributing stickers and posters throughout the school and by speaking to

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Carry comfort in your pocket. End choking, racking bronchial spasms with BREATHEASY—the first modern inhalant therapy for asthma and hay fever. No similar method can equal its effectiveness. Try BREATHEASY today under our no-risk money-back guarantee.

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7801 Broadway HO 6-4141



Re-Elect
Sheriff BERT STRAND
Honest Efficient
Election Nov. 2
Paid Political Adv.
Paid political advertisement

AUTO INFLEX REMAINS HIGH

With 627,262 out-of-state cars entering the Southland in the first nine months of this year, auto influx here continues at a pace near record-breaking 1953.

the student electors in their various homerooms. Highlight of the campaign week was a student assembly held in the new auditorium just before ballots were cast. All the new officers are sixth graders with the exception of Judy Castle, vice president, who is from the fifth grade. This is in accordance with the student body constitution which provides for such a distribution.


The out-of-state cars carried 1,749,376 passengers compared to 1953 when a record 662,653 cars brought 1,839,303 persons to Southern California.

VACANCIES TOTALED BY P. O. DEPARTMENT

There are 4,733 vacancies in San Diego according to a Post Office survey conducted last month under the sponsorship of the San Diego Chamber of Commerce.


Of this number, 225 are business locations. Of all vacancies the former year's totals are: 1952 1,394; 1953 3,013.

WILBUR W. EASTON
for
TAX COLLECTOR
21 Years Service in this Office
Last Six Years As Chief Deputy
Vote ☒ for EASTON Nov. 2



Paid political advertisement

ELECT HARRIET ENDERLE
To The U. S. Congress, November 2



Civic Leader
Church Member
Orange Rancher
Widow of Veteran
Mother of two sons in Armed Service

VOTE FOR HARRIET ENDERLE
Make This Fine Woman YOUR Representative in Congress
This Adv. Sponsored By Mrs. John Landesco

Paid Political Adv.

WHAT'S DOING



Forrest Dokken, your L. G. Telephone manager



We want you to meet four local young ladies in the La Mesa Business Office who have recently received new assignments—L. to R., Barbara Goodridge, Eleanor Browning, Billie Potter and Carolyn Bone.

Barbara Goodridge was transferred from the San Diego Office and her pleasant voice may have been heard by many of you who needed help with your telephone problems. Eleanor Browning and Billie Potter are now receiving specialized Service Representative training to equip them for their job of service to you. Carolyn Bone is an addition to our Service Order Typing Unit. Our office is growing with the Community, and from time to time we like to give you a personal view of What's Doing.

Help yourself to even faster long distance service



One of the big advantages of long distance service is that it saves time—helps you do things in a hurry. This service works even faster for you if you give the operator the telephone number of the person you're calling, not just his name and address. In fact, you calls go through twice as fast. So for the very best long distance service, please call by number.

Extension telephones add so much to modern living...yet cost so little

Here in the Pacific West, where pleasant, relaxed living is now a custom, extension telephones are fast becoming a "must" in more and more homes. And small wonder, because they add a truly modern touch to your home. Located in your garage, basement, or workshop . . . in your bedroom and kitchen, extensions save you steps, save you time. And this extra convenience is yours for just pennies a day. So ask your telephone business office about extension telephones for your home. Pacific Telephone.



Laundromat
East of Piggly Wiggly — HO 6-2983

It's Prosperity Insurance!

Proposition 5 renews a 40-year old law exempting home-owned ships from personal property tax levies that can't be assessed against foreign and out-of-State ships.

California ships could not compete, tax-wise, without this protection, and in many cases would be forced to seek registry in other ports, spending there the many millions of dollars for repairs and provisioning now spent in California.

A healthy shipping industry is vital to California's prosperity. Shipping furnished jobs for 20,000 Californians last year with a payroll of more than 100 million dollars! Every county in every section of the State benefits in terms of wider markets and better prices for products, more business volume, more stability, more job protection.

Everybody favors Proposition 5: the Democratic Party and the Republican Party, the Farm Bureau Federation, the State Federation of Labor, the State Chamber of Commerce, the California Federation of Women's Clubs and scores of other civic, labor, business, women's and patriotic organizations.



Election, November 2
State Committee for Proposition 5

690 Market St. San Francisco
448 So. Hill St. Los Angeles
Harold Black • Mrs. Amer Stolp
Co-chairmen

PAID POLITICAL ADVERTISEMENT

You Can Be Sure of CONTINUED EFFECTIVE REPRESENTATION

By Re-electing
28th District CONGRESSMAN

JAMES B. UTT

His Qualifications and Background

RANCHER
Agriculture is a major industry in the 28th District. JAMES B. UTT has engaged in farming during most of his life and understands the problems and needs of the farmer. Whether YOU are a producer or a consumer, this is important to YOU.

ATTORNEY
All legislation is couched in legal phraseology. Laws must be equitable and in the best interests of the nation. JAMES B. UTT has been a practicing attorney for a number of years. He clearly understands proposed legislation and votes intelligently upon it for your benefit.

BUSINESS MAN
For continued prosperity, business must be good. Employment and high wages can only accompany good business conditions. JAMES B. UTT founded and successfully operated several business enterprises and this experience qualifies him to render sound decisions in legislative matters.

JAMES B. UTT HAS SERVED YOU WELL AND FAITHFULLY AS YOUR UNITED STATES CONGRESSMAN. HE HAS:

- ✓ been largely instrumental in reducing government costs and in lowering your taxes.
- ✓ worked with notable success toward the construction of the De Luz Dam to supply additional water to both the people of Fallbrook and Oceanside.
- ✓ sponsored legislation which will assist the people of Seal Beach and Sunset Beach.
- ✓ a major role in the fight to return the tidelands to the states.
- ✓ helped to obtain funds for public school construction.
- ✓ been most active in the struggle to return the country to its free enterprise system which made it great.
- ✓ earned the respect of Veterans Groups for his fair stand on veteran legislation.

Lemon Grove Committee For JAMES B. UTT

Mr. & Mrs. Charles Brown, Jr.
George W. Casteel
Mrs. Charles Furer
Mrs. & Mrs. Max Goodwin
Harry Griffen
Mr. & Mrs. Theodore (Ted) Haaf
Mr. & Mrs. Paul Q. Harvey
Luther Hussey
Mr. & Mrs. Channing Mason
Mrs. R. H. McMaken
Mrs. L. D. Newton
Mr. & Mrs. Schuyler Read
Mrs. Betty Seymour Robinson
Mrs. & Mrs. A. E. Ross
Mrs. A. P. Schnell
Mr. & Mrs. Burt Snyder

This ad paid for by the Citizen's Committee for JAMES B. UTT for Congress
Col. WALDRON J. CHEYNEY, USA, Ret., Chairman

Added Meetings

Lemon Grove District Teachers Association meets the fourth Thursday of each school month, 7:30 p.m., at district school auditorium.

L. G. Rotary Club—Monday noon at Michael's.

San Miguel Chapter O.E.S. meet second and fourth Wednesdays at 8 p.m. in Friendship Hall.

Heartland Players—First and third Monday at 8 p.m. in Lemon Grove Jr. Hl.

V.F.W. Post and Auxiliary: Second Tuesday each month. V.F.W. Hall, 8 p.m.

Lioness—Second Wednesday each month at Michael's.

Court Teresa of Avila. Catholic Daughters of America, first Tuesday of each month, 8 P.M., St. John of the Cross Auditorium.

Lemon Grove Fire Commissioners, third Tuesday of each month, Fire house, 7:30 p.m.

FOR BEST RESULTS Use REVIEW Want Ads

If You're New

in

Lemon Grove

And Would Like

to Know More

About Your

Community - Call

Welcome

Wgom

AC 3-9717

SIX CLASSROOMS COMPLETED ON GOLDEN AVENUE

The first project of the school bonds voted last February by Lemon Grove residents was completed last week at the Golden Avenue School at a cost of \$78,000. One kindergarten room and five regular classrooms will be occupied this week at the school, according to Mrs. Evelyn Lauritzen, school principal.

This represents a gain of two classrooms at the school, since students were formerly housed in the old federal buildings in the "middle section" on School Lane. These buildings, condemned, will be sold and razed, and the proceeds of the sale will go to the state under terms of the present state loan.

Other projects are underway at other elementary schools in the district, and their completion will relieve the crowded conditions now existing in Lemon Grove.

JAMES PATTERSON RETURNS FROM WORLD CRUISE

NORFOLK, Va. (FTNHC) — James R. Patterson, Jr., seaman, USN, son of Mr. and Mrs. James R. Patterson of 7150 Broadway, aboard the USS Rowe, has returned after a six-month round-the-world cruise and a tour of Far East duty.

The Ross acted as a rescue destroyer searching for survivors of the downed British Cathay airliner off Hainan Island in July. The ships operated with fast carrier task forces, UN patrol and Formosa patrol.

They returned to Norfolk via the Mediterranean Sea, stopping at Italy, France, and Portugal.



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Sport Goods

7848 Broadway
(5 doors east of Michael's)
HO 6-7379

League of California Cities Proposes Uniform Sales Tax

(SPECIAL TO THE REVIEW) LOS ANGELES—A new proposal for the administration of sales tax in California was adopted by the League of California Cities last week in Los Angeles at their annual convention.

Of all the action occurring at the session, this will no doubt effect Lemon Grove residents more than any other, if concrete action results as is expected. Concerned over a situation which a study committee for the league declared to be serious, a plan to permit counties to collect sales tax was recommended to the state legislature for passage at the 1955 term.

Facts concerning the collection, allocation, and administration of sales tax in California have been assayed by the league for more than two years. The results of this study were presented to the Mayors and Councilmen Division of the League by Mayor John Butler of San Diego who presided. These studies demonstrated areas of non-uniformity in collection, exemptions to sales tax, the rate of tax, and the coverage. In an effort to create uniformity in a confused situation the league developed the county sales tax plan.

Under this device, counties would be authorized by the state to collect sales tax from retail sales. The rate may be no more than one per cent, existing collection machinery of the state would be used, and the law would be optional. That is, counties could use it if they wanted to; it would not be obligatory.

The recommended plan does not envision an additional sales tax for those cities now having a tax. This since provision is made whereby the counties may collect sales tax only from those areas not levying a sales tax of 1%. This means that only unincorporated areas and cities with less than 1% tax would be subject to the new levy. For those cities with less than one per cent, only the difference between the city rate and 1% may be collected by the county.

To illustrate, if La Mesa had a sales tax rate of 1/2% at the time

this law went into effect, the county could only collect 1/2% additional sales tax. However, if La Mesa levied a full 1% at the time the law went into effect, the county could collect no sales tax from within the city limits of La Mesa.

Advantages listed by the league in favor of the plan include home rule, uniformity of collection, facility of payment by retailers, and local decision as to use. Since the state would be the collector of the tax, merchants would not have to keep dual records as at the present time. The state would then refund to the local area the portion due to it.

Because the law would be optional, counties could use the tax if they wanted to and would not be restricted as to the expenditure of the money thus collected. As a result of this, it is claimed that installation of a county sales tax would reduce property taxes in some counties. The plan is also hailed as a method for equalizing the cost of county services; that it will end the "free ride" some unincorporated areas are alleged to be getting at the expense of the incorporated cities in the form of county services.

The League of Cities is the official representative of member cities in California, the membership being composed of mayors, councilmen and administrators from each member city. Covering a three day session packed with special meetings for each variety of profession in attendance, a sundry variety of topics was covered running the gamut from swimming pools to the settlement of workman's compensation claims.

LETTERS TO THE EDITOR

Editor, The Review:
I really think that Lemon Grove should be proud of its Library. It has all the generous proportions and appealing appearance of a battered cigar box; and the powers that be have furnished it in such exquisite taste, and with touching thought for the comfort and convenience of the librarians—yes, indeed, furnished it with a couple of good solid kitchen chairs on which to take their ease for long hours at a stretch. In the clubby, sar-

QUEEN TRANSFERS HER CROWN



ENDING YEAR AS MISS AMERICA, Evelyn Ay (left), transfers crown and scepter to Lee Ann Meriwether, 19, San Francisco, her successor, as climax to Atlantic City pageant. (International)

dine-like compactness of the joint in which the ladies perform their duties, I would not be too startled to see one of them begin hurling books at the heads of readers instead of meeting them with unfailing friendliness and helpful service.

If we can't have a room big enough in which to swing a small kitten, we might at least start a fund to furnish one business-like chair. Or would this be too much like pampering our good friends, the librarians?

Now, to be sure, if some town in Europe wanted a library with our picking up the tab—well, well! Of course, that's different.

A. R. TRIMBLE
Spring Valley

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Sweetwater Dining Room is available for your holiday party... for private gatherings, clubs and organizations Monday thru Saturday

Choice of fowl, fish or aged steaks Complete with cocktail lounge Service

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Call HO 6-5800

Grove Theatre HO-9575

DUEL IN THE SUN

With Gregory Peck
Cat Women of the Moon
Sunny Tufts

"CAPTAIN KIDD"

Abbott and Costello
Kid's Mat. Sat. 11 & 2 pm

NEW ICE CREAM PARLOR FOR IMPERIAL AVE.

There will be an Ice Cream and Malt Parlor on Imperial Avenue beginning next week.

Robert Campbell, associated with the Real Ice Cream Company, said that he would stock 20 different flavors of ice cream in his shop at 3435 Imperial, next to the Review office. Everything will be packed to take out, nothing would be consumed on the premises. Real Ice Cream has five other stores carrying their own ice cream.

Use REVIEW Want Ads



GO TO
CHURCH
Sunday

MONTEREY HEIGHTS
BAPTIST CHURCH
Rev. Henry Berglund

Barton and Englewood Drive
9:30 a.m.—Sunday School
11:00 a.m.—Morning Worship
6:30 p.m.—B. T. U.
7:30 p.m.—Evening Worship
9:00-10:30 a.m.
Coffee Fellowship
Every other Thurs. Women's Missionary Union

FIRST CONGREGATIONAL
CHURCH
Corner Church and Main
Dan Apra, Pastor
Bruno Fueschel, Assoc. Pastor
Gertrude Scovel, D.C.E.

SUNDAYS
Worship Services
8:00-9:30-11:00 a.m.
Church School
8:00-9:30-11:00 a.m.
Coffee Fellowship
9:00-10:30 a.m.
High School Pilgrim Fellowship
6:30 p.m.
SATURDAYS
Confirmation Class
11:00 a.m.

ST. JOHN OF THE CROSS
CATHOLIC CHURCH
Fr. J. W. McDonagh, Pastor

MASSSES:
Sunday—7, 8, 9, 10, 11, 12.
Holy Days—6, 7, 9, 10.
Daily, Convent—7:00 A. M.
Church—8:15; Saturdays, 9 A. M.
First Friday 6, 7 & 8:15 in Church.
CONFESSIONS—Saturdays, eves

ST. PHILIP'S EPISCOPAL
CHURCH
PALM AND HARDY
Lemon Grove
Rev. J. Phillip Bartlett, Vicar
Res. CY 6-1525

8 a. m. The Holy Eucharist
9:30 A. M. Morning Prayer and Sunday School

9:30 A. M. 2nd Sunday of each month, Holy Eucharist.
11:00 A. M. Morning Prayer.
11:00 A. M. H. C. First Sunday.

THE SOUTHERN BAPTIST
CHURCH OF SPRING VALLEY
Community Center, Memory Lane
W. A. LACY, Pastor

Sunday School 9:30
Morning Worship 11:00
Training Union 7:00
Evening Worship 8:00
Nursery care at all services.

VISTA LA MESA
CHRISTIAN CHURCH
4210 Massachusetts Ave.
Rev. Donald C. Jones, Minister

9:00 a.m. Morning Worship
9:00 a.m. Classes thru 6th grade
10:00 a.m. Classes, all ages
11:00 a.m. Morning Worship
11:00 a.m. Junior church
6:30 p.m. Youth groups
7:30 p.m. Evening Worship

LEMON GROVE METHODIST
Meeting Place—2880 Main
Seventh Day Adventist Church
REV. DON COOKE

Sunday Service:
9:45 A.M. Church School
11:00 A.M. Worship Service
6:30 P.M. Youth Fellowship Service

Wednesday:
7:30 P.M. Prayer Study Group at Parsonage, 611 Spreckles, Lomita Village.

Second Thursday:
Woman's Society of Christian Service.

LA MESA UNITED
PRESBYTERIAN
Harbison at Stanford
Rex E. Lawhead, Pastor

9:30 a. m. Church School and Morning Worship
10:30 - 11:00 Social Hour.
11:00 a. m. Morning Worship and Church School thru Jr. Dept.
7:00 p. m. Youth Fellowship.

ASSEMBLY OF GOD CHURCH
2927 Imperial
(V F W Hall)
Rev. F. F. Gregg, Pastor

9:45 Sunday School
11:00 Morning Worship
7:30 Evening Service

HOUSE PLAN SERVICE

DISTINCTIVE DESIGNS

Bob Hartman HO 6-5719

W. EARL SMART

ATTORNEY AT LAW

ANNOUNCES THE REMOVAL OF HIS

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FROM LOS ANGELES, CALIFORNIA TO

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LEMON GROVE, CALIFORNIA

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We will allow \$100 or more

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ON A NEW ONE

Come in and get your application

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Electric Range

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DRESS UP NOW FOR FALL & WINTER



Day After Day We've Gotten New Shipments
Of Quality Materials From The Mills. Come
In For A Pleasant Shopping Trip Among Our
Big Stock Of Hand-Picked Yardage

CRESSY'S DRY GOODS

THE HOUSE OF HIGH QUALITY MERCHANDISE

And S&H Green Stamps

7816 BROADWAY

PHONE HO 6-8594

Heman Stark, Calif. Youth Authority director — "There are 24,000 unattached out-of-State kids floating around California today. About 600 of them have

committed serious offenses." Marciano, watching a '49er-Ram football game—"I certainly want no part of that. They play too rough for me!"

NOW OPEN

CONRAD MORTUARY

7387 BROADWAY

Lemon Grove, Calif.

Ph. HO 9-2098

Personal Service in Time of Need.



**GRAND
OPENING**
of the
FROSTY KING

8300 Imperial Ave.

Malts
Freezes
Shakes

Floats
Sundays
Soft Drinks

Now open to serve you!

'till 11 P. M.

Closed Wednesdays

Across from Lemon Grove Pet Shop

Make Your Vote Count
For Your Protection

Re-Elect
Sheriff
BERT STRAND

On his record
of performance



"I am voting for Sheriff Strand because I know him to be a man of good character, sincere purpose and high principles; and I know that he will continue to maintain clean and honest law enforcement in San Diego County. I make this statement freely, with the thought that many of the thousands who voted for me in the primary may wish to know how I personally feel about the Sheriff's race."

—William F. Howell

Vote For
SHERIFF BERT STRAND
Election Nov. 2

Paid Political Adv.

What's Incorporation?

\$47.60 to the city of Lemon Grove once a year for enjoyment and benefits of the services provided. If a further breakdown is desired to show how the family pays and exactly what it receives, it may be interesting to note that police protection to his home and children costs Brown \$8.57 a year; fire protection slightly more, and it only costs him \$2.05 yearly for the purchase, maintenance and operation of the park where his children play.

These and similar cost figures are obtainable from the estimated budget printed elsewhere in this paper by simply prorating the percentage of the budget given to one service and extending it against the tax bill paid by the individual. With the city providing for trash collection and disposal, and the reduced utility rates applicable to incorporated areas, the Brown family, as demonstrated, actually saves money over current expenses. Even if costs were identical with present outlay, or slightly more, few can quarrel with the reasonableness of the services available.

The MASON LINE

Continued from page 1

Congratulations to the Tumblers for taking second place in the State Horse Show at Santa Barbara. These gals raised \$1200 in order to make the trip.

We have had a nice response to a suggestion of ours which appeared a couple of weeks ago regarding the formation of a father-son hunting club here in the Grove. Glad to have anyone interested call us for any further details.

Rush Rowley, chairman of the Citizen's Advisory Committee, has worked hard on that committee and deserves better support from the other members in the matter of attendance at the meetings. It's a very important community project and is the best possible method of keeping the community informed on all school business.

Use REVIEW Want Ads

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

No. 19307

STATE OF CALIFORNIA.)

County of San Diego.) ss.

I hereby certify that I am transacting business at 7387 Broadway, Lemon Grove in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

CONRAD MORTUARY (signed) Kenneth J. Conrad 3385 West St., Lemon Grove, California.

STATE OF CALIFORNIA.)

County of San Diego.) ss.

On the 26th day of October in the year one thousand nine hundred and fifty-four, before me personally appeared Kenneth J. Conrad known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 26th day of October, 1954.

Philip C. Steber Notary Public in and for the County of San Diego, State of California.

My commission expires June 19, 1956.

L. G. Review, Oct. 28, Nov. 4, 11 & 18, 1954.

THE EDITOR LETTERS TO

Dear Editor:

In reply to an article appearing in the last issue, the citizens of the district will recall that the campaign promise of the board of directors of the Grossmont Hospital District, at the time the bond issue was put before the voters, was that the tax rate of 20c per hundred which had already been levied at the time the hospital district was formed would not be increased. The original 20c levy was authorized for the purpose of acquiring land, designing a building and raising

THE DIXON LINE

Continued from Page 1

against his doctor's advice in rally. He had a whole lot to say but did not actually say anything constructive. We wonder who is ghost writing for him—probably Adlai Stevenson hired help, mediocrity at its lowest ebb.

—DL—
Now comes W. G. Bonelli of the State Liquor Control Board publishing a book which is largely a diatribe against the Los Angeles Times and its publishers the Chandler family. It is our guess that had this not been an election year the book would not have been written. It is just another red herring introduced to detract attention from his personal operations and we essay another guess that it will not find a place in the best seller list.

—DL—
Mrs. Ritz Beach discoursing on her green thumb activities said she planted a row of spinnies in front of a bank of salivas for hygienic reasons.

—DL—
On the first day of school teacher explained that if any pupil had to go to the wash room he should hold up two fingers. One puzzled first grader asked how is that going to help?

DIMMER VIEW

continued from page 1

Office, although, I must admit, our numbers are similar.

Until recently I had a photographer working for me who considered it worth the call anytime he'd shoot a picture. He favored accidents and would scurry out whenever one was reported in the area. He had a radio at home tuned to the police band. Evidently, he listened to it all night. I still cringe when the phone rings after I've gone to bed because not less than 20 times during our association he called within an hour either way of midnight to shout . . . "Hey boss, got you a picture . . . big accident . . . lots of blood and guts."

You can then understand why I was pleased when a woman called the other night to tell me about some roofing material her firm offered for sale. We talked about her roofing product and about my roof. We chatted along about 5 minutes and it was altogether gay and impersonal. No blood, no threats, no exhortation. We just had an old fashioned chit-chat but she did seem a little upset when I announced that I didn't own the house and couldn't buy because I was a renter. But she didn't threaten and curse me. I understand the freezer people give a nice talk, too! All about expensive meat cuts and the like. I hope the roofing salesladies and freezer gals don't belong to the same union else I'll never get any pleasant calls again.

the necessary funds to create a hospital. This tax was levied in 1952-1953 and in 1953-1954.

The people of the district, in authorizing an \$800,000 bond issue, automatically authorized the board to levy the necessary moneys to retire the bonds and pay the interest which amounted to about 12c per hundred dollar valuation, in addition to the 20c which legally authorized a tax levy of 32c. The board of hospital directors promised, in the bond campaign, that they would indent the district to the extent of \$800,000 without increasing the 20c tax rate which is exactly what they have done. Therefore, they have kept their promise to the letter. The tax levy is the only source of revenue until the hospital is completed and operating.

There has been a large scrapbook kept of the many, many pages of information published in the newspapers of the district and in the city of San Diego. This, together with the fact that all records of the district and the

HEAR HEGLAND

ON T.V.



Thurs., Oct. 28, Chan. 10, 11 p.m.

Fri., Oct. 29, Chan. 8, 1:10 p.m.

Sun., Oct. 31, Chan. 8, 5:55 p.m.

Sun., Oct. 31, Chan. 10, 11 p.m.

Mon., Nov. 1, Chan. 6, 9:45 p.m.

Mon., Nov. 1, Chan. 10, 11 p.m.

Mrs. McKee to Talk To Methodist Men

Last month the Methodist men

regular meetings of the board of directors are open to the public makes it possible for any citizen to keep himself informed concerning the district, and it has been a policy of the board of directors to encourage inquiries regarding this long needed, vital facility for the protection of the health and welfare of our area.

Homer J. Streich, Secretary Board of Hospital Directors Grossmont Hospital District

started off the 1954-55 year with a bang-up roast chicken dinner and meeting. The highlight of the evening was Lem Dilly's colored slides.

Next Monday's program will be Mrs. Stanley McKee, wife of the minister of First Methodist Church of San Diego, who will speak and show colored slides on the Second Assembly of World Council of Churches, which met in Evanston, Illinois, last August. Mrs. McKee will answer questions on the World Council, its meaning and its significance for church men today.

PROPOSITION 4 Unfair To You

Proposition 4 is the George McLain proposition to raise old age assistance payments. It sounds simple — BUT —

Proposition 4's real effect would be to LURE HUNDREDS OF THOUSANDS OF OLD PEOPLE FROM OTHER STATES TO CALIFORNIA—to enjoy our warm climate and the highest old age payments in the land.

IT IS UNFAIR TO ASK THAT YOU SUPPORT THE NEEDY AGED FROM ALL THE OTHER 47 STATES.

Proposition 4 is a booby-trap, which would soon force us to take care of the aged from all over America, at the expense of our schools, our hospitals, our child welfare program, our other state needs.

Higher old age payments is a national problem. California can't do it alone. Proposition 4 invites America's aged into California—makes all of America's aged the problem of California.

Proposition 4 is UNFAIR TO YOU! VOTE NO!

George B. Case, Republican Chairman, Southern Calif. Charles B. Shattuck, Democrat Chairman, Southern Calif.

PROPOSITION 4 NO X

Committee to Defeat Unfair Proposition 4
1405 Bank of America Bldg. San Diego, Calif

Do You Want SOCIALISM

Or Do You Want

TRUE AMERICANISM



JAMES B. UTT

When You Vote For
Congressman JAMES B

You DEFEAT SOCIALISM and
SUPPORT FREE ENTERPRISE

Only through such incentives
has America grown great

James B. Utt

has been consistent and A VIGOROUS CHAMPION
in Support of YOUR FREEDOM.

VOTE November 2nd!

VOTE For

James B. Utt

CONGRESSMAN 28th Dist.

Paid Political Advertisement

CONGRESSMAN

UTT

Gives

YOU

the

FACTS



James B. Utt

As a member of the Ways and Means Committee, the 1954 Social Security came before us in the Committee.

The record will show that I supported all of the amendments recommended by the President with the exception of the one including the farmers and professional men which I contend should be on a voluntary basis rather than compulsory.

I voted to send the bill for debate. I cast one vote against the bill at that time. The bill then went to the Senate and certain objectionable features were removed.

Then when it came back to the House for final passage I voted for it.

So, DON'T BE DECEIVED by my opponent's habit of taking something out of context and not giving you the whole story.

Re-elect Nov. 2nd
Congressman JAMES B. UTT

Paid Political Advertisement

A Republican Editor Says:

(Reprinted from San Dieguito Citizen, Oct. 21, 1954)

Writing recently in the Chula Vista Star-News Publisher Ray Coyle has asked a number of searching questions concerning the Republican incumbent for the 77th assembly, Ed Bulen. In his column entitled "A Political View" Republican Coyle says,

"The big problem for the Republicans will be in the 77th Assembly District where Republican incumbent Ed Bulen is opposed by Democrat Sheridan Hegland.

Bulen was indicted by the San Diego county jury, but acquitted of a salary kickback charge. However, with the Republicans the big questions are: Was he legally right and morally wrong?

Will the voters forget that he filed an amended income tax return after his indictment? Do the citizens consider him a sincere legislator or a penny-ante chisler motivated to seek office by some secret lust or desire to further his own selfish interest?

Will the Republicans who have fought corruption in government back their own party candidate or will they, in the secrecy of the voting booth, vote for the Democratic candidate, or pass this particular office without voting, or openly support Sheridan Hegland?"

A number of the leading Republicans of the San Dieguito district are supporting La Mesa Publisher Hegland. He has shown a keen interest in the problems of this area.

If Hegland is elected, the Republicans reason, and does not accomplish a favorable job, a Republican can probably be elected at the next election.

The sum total of information would indicate that the 77th Assembly District will fare considerably better if Democratic candidate Hegland is elected to office.

Reprinted from
The San Dieguito Citizen
Oct. 21, 1954
(Political adv. paid for by
Miles Nagel)

Hospital Election

Continued from page 1
practical experience to offer than do present members of the board. "It is not our purpose to hamstring administration, but in our advisory capacity to aid and support our administrative staff."

"Whether the hospital is a real asset to the community, or an economic liability, is yet to be seen. How its final construction work is completed, how it is equipped and manned, how it is operated—these are the things that will determine the answer. If it is operated on an unsound basis, it will mean a load for every homeowner, every taxpayer to carry. We feel that we have the experience necessary to avoid such an unnecessarily unhappy culmination of the fine work that has been done by all of the people of the district."

"The present board members have done their part. We offer our services to do our part in the work for which we believe we are well qualified."

M. H. WITCHES TO ATTEND SCHOOL GROUNDS SATURDAY NIGHT

Witches and goblins will be haunting the Monterey Heights school playground and cafeteria Saturday night, when the Monterey Heights P-TA will have its annual Halloween Carnival. Dinner will be served in the cafeteria from 4:30 until 9 p.m. under the supervision of Mrs. William Woodward, co-chairman for the carnival, assisted by room

Golden Avenue P-TA Carnival Plans Complete

In anticipation of large attendance additional booths have added to the agenda of the Golden Avenue P-TA Halloween Carnival to be held October 30, 5 p.m., on the grounds of the Lemon Grove Junior High School, behind the Cafeteria. A Country Store, Hayride, gift shop featuring better carnival prizes, such as kewpie dolls, canes, coolie hats and walky animals may be purchased. Doll clothes, aprons and pot holders will be offered for sale as well, enabling parents to do their Christmas shopping early.

Each year the Golden Avenue School increases the volume of the carnival due only to the excellent participation in the past is this made possible, enabling the school to achieve their aim of mothers and helpers from several rooms.

The booths will open at six o'clock under supervision of Mrs. John S. Durham, carnival chairman, assisted by room mothers as booth chairmen. There will be 12 booths for the entertainment of both parents and children, including a fortune teller and a bakery booth. A penny pitch booth will be sponsored by the Lemon Grove Junior High school. The big costume parade will start at 7 o'clock and all children are invited to participate.

M. H. Neighborhood Meeting Well Attended

A well represented Monterey Heights Neighborhood meeting was held last Wednesday at Mrs. Raymond Johnson's home, 1400 Skyline Dr. Mrs. Robert Buckner, Christmas Card Chairman, showed samples of cards, paper and ribbon to be sold by Girl Scouts and Bronies this year. It was decided a library to contain handbooks and related craft books, etc., would be set up for the neighborhood.

Mrs. Johnson announced the All District meeting would be held November 12, 7:30 to 10 p.m. at the Lemon Grove Junior High School. All parents are invited to attend this meeting.

Three new second grade Brownie troops have been organized, with two morning troops, one under leadership of Mrs. Whildin, co-leader, Mrs. Wey, and the other, Mrs. Pearce, leader, and Mrs. Sumus, co-leader.

The afternoon troop is led by Mrs. Carle and co-leader is Mrs. Ellis. The troops average 13 girls each.

The other troops are set up as follows: Third grade, Mrs. Tucker, leader, Mrs. Butler, co-leader; Mrs. Smith, leader, Mrs. Vitale, co-leader; Mrs. A. C. Hiner, leader and Mrs. Tolbert, co-leader. Fourth grade—Mrs. Peoples, leader, Mrs. Schmuck, co-leader; Mrs. P. Titmas, leader, Mrs. B. Castle, co-leader; Mrs. R. Buckner, leader and Mrs. Leake, co-leader. Fifth grade—Mrs. E. Latulippe, leader, Mrs. Halvasson co-leader; Mrs. Hersh, leader and Mrs. Fowler, co-leader. Sixth grade—Mrs. John Craig, leader and Mrs. Stanley Moe, co-leader; Mrs. Richard

Hicks, leader and Mrs. T. Mitchell, co-leader. Seventh grade—Mrs. Howard Westphal, leader and Mrs. Jackson, co-leader.

The Monterey Heights Neighborhood committee is made up as follows: Chairman, Mrs. Raymond Johnson; Co-Chairman, Mrs. Philip Titmas; Secretary, Treasurer, Mrs. Russell Foster; Publicity Chairman, Mrs. Bill Castle; Welfare Chairman, Mrs. Werner Schmuck; Cookie Chairman, Mrs. Castle; Christmas Card Chairman, Mrs. Robert Buckner; Historian, Mr. Richard Hicks and Nominating Chairman, Mrs. Robert Davy.

THREE DAY CHRYSANTHEMUM SHOW STARTS FRIDAY
The San Diego Floral Association will accent chrysanthemums in their 46th Fall Flower Show in the Floral Building, Balboa Park. This three-day event will open Friday at 1 p.m. and continue Saturday and Sunday from 9 a.m.

The chrysanthemum inspired a national holiday in Japan. As early as 500 B.C., it was honored by the Chinese philosopher, Confucius. The current interest in Oriental art set the keynote for this show, which was designed by Roy Seifert, landscape artist, a member from La Mesa.

CAROL LEE KNIGHT NAMED PRESIDENT OF M. H. FIFTH GRADE TROOP

Fifth grade troop of Monterey Heights, under leadership of Mrs. E. Latulippe, elected the following officers: President, Carol Lee Knight; Vice-President, Eloa Elster; Secretary, Carol Whilden; Treasurer, Betty Botoni; Hostess, Pauline Bouran; Chart Girl, Sandra Spivey; Publicity, Charlene Craig; Song Leader, Sue Gregory; and Games, Bonnie Warner.

Mrs. Halvasson is co-leader and Mmes. John Craig and J. Gregory are committee mothers.

PACK 399 GIVEN IMPRESSIVE CEREMONY
Six boys from Monterey Heights were given a big thrill last Friday night when they were inducted as bob-cats into Pack 399, in an impressive ceremony given by Joe Kelly, assistant district commissioner. He was dressed in full Indian costume and presented the parents of the following boys with their bobcat pins: Robert Kreger, Danny Hacker, Michael Trienen, John Childers, Ricky Hodges and Mike Miller. Joe Kelly also presented the following awards: wolf badges to: Danny Boggs, Daniel McDaniel, Kirk Poschman and Bob Westover, gold arrows to: Danny Boggs, Daniel McDaniel.

YEARS OF PRACTICAL

EXPERIENCE

SOUND BUSINESS

STABILITY

Electing to the Board of Directors of the Hospital District men with years of EXPERIENCE of the TYPE demanded NOW—in the phases of completing, equipping, manning and establishing an operating plan—means STABLE, BUSINESS-LIKE administration of your hospital.

ELECT

ELECT

ELECT



Mark L.



George J.



Herbert R.

FADDIS RIHA BOURELL

Partner in architectural firm of Eggers and Faddis, La Mesa, which has designed several civic buildings in this area, including the San Diego Gas and Electric El Cajon, the La Mesa Municipal Swimming Pool, several schools including additions to La Mesa, San Miguel and Julian schools, and the La Mesa, Lemon Grove and Spring Valley Irrigation District shops in El Cajon. Served in Army in Europe for 27 months.

General contractor, active in building field in La Mesa-EI Cajon area where he has built many business and public buildings since leaving the Navy "C. B." in 1945, after seeing service in the South Pacific. Built several structures in this area including Little Flower Haven in La Mesa, El Cajon City Hall, Meridian school, Chase Avenue school, Bostonia school auditorium, Fletcher Hills school and La Mesa Dale school.

Registered sanitarian, industrial and dietetic instructor, former health official, an administrator of the Mendocino County Hospital at Ukiah. While administrator for the county hospital, secured for the 63-year old hospital its first state license; added and put into operation a new ward and initiated plans for the new ward and initiated plans for the new ward under the Hill-Burton Act, the same Act under which the Grossmont Hospital was financed. Served in the Navy as Chief Commissary Steward, set up schools for cooks, mess sergeants and officers at Camp Calan, and did dietetic work and vocational training for U. S. Veterans Hospital, Louisiana State Hospital and Methodist Hospital in Kansas City.

GROSSMONT Hospital Board

Vote for sound PROGRESSIVE—and PROVEN methods in the establishment of YOUR HOSPITAL. Assure the use of SOUND BUSINESS principles in the operation of your \$2 million hospital—to insure the BEST of CARE at LOWEST COST—both to patient and taxpayer.

ELECT men devoted to CONSTRUCTIVE alertness to YOUR INTERESTS to the HOSPITAL BOARD

VOTE

November 2

VOTE

LOOK For The 65 ft. TOWER One Block North of Broadway at Main St.

For the Lumber Yard
with the Friendly Service

Anticipate the rain by
Purchasing your ROOFING
now

We carry a full line of

JOHNS MANVILLE ROOFING

Thick Butt Shingles
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90 lb. Slatekote Roll Roofing
65 lb. Asphalt Roofing
55 lb. Asphalt Roofing
45 lb. Asphalt Roofing
Roofing Tar

LEMON GROVE LUMBER COMPANY

7750 NORTH AVENUE

One Block North of Broadway at Main

HO 6-5974

HO 6-6204

If You Want the Friendly Yard

Look for the 65 Foot Tower

HARD TIMES FOR DANCING DUDES

The Dancing Dudes will have a Hard Time Dance at St. John of the Cross Auditorium Saturday. All dancers are to wear old patched clothes. Shaving for the men is an offense. Novelty dances and prizes for the best costumes will be awarded. Pete Mighetto has promised some very prominent guest callers. All square dancers welcome. Refreshments will close the evening.

A beginners' class sponsored by the Dancing Dudes will start Tuesday at Rolando Park School from 8 to 10 p.m. Come one, come all and bring your friends. Join the happy square dance family. For more information call Connie at HO 9-6597.

JOANNE RIO, Hollywood dancer, on dating Liberace—"He's the greatest! He never forgets the little things women love. He brought me orchids; he lights cigarettes and opens doors."

Highland Huddle

By ARVIS REED

Helix lost their first league game last Friday night by losing to the Chula Vista Spartans 34-12. The victory was achieved before a partisan crowd of 5500. Helix might have made a better showing if there had been any team work. But unfortunately it was lacking.

Here is the game in figures:

	C. V. Helix
First Downs.....	16 5
Rushing Yards.....	440 84
Passing Yards.....	21 68
Passes Attempted.....	8 11
Passes Completed.....	3 3
Passes Intercepted.....	1 1
Punts.....	2 5
Punting Average.....	28.5 42.5
Fumbles Lost.....	1 0
Yards Penalized.....	85 15

And here is a little hint to all you cool party goers, try Evelyn's Flower Shop for a good deal in corsages.

Advertising Doesn't Cost. It Pays.

RICHARD MUNDEN ELECTED TO AMERICAN INSTITUTE OF ACCOUNTANTS

NEW YORK — Richard Carl Munden of 2416 Washington St., Lemon Grove, certified public accountant, has been elected a member of the American Institute of Accountants, national professional society of CPAs.

Mr. Munden is a junior partner in the firm of Bert A. Betts, CPA, 7896 Broadway.

ORIENTAL SHRINE PATROL TEAM TO MEET

The third meeting of the Patrol Team of Shaaru Court, Ladies of the Oriental Shrine of North

'EVERLASTING PUNISHMENT' TOPIC OF CHRISTIAN SCIENCE SERMON

The necessity of overcoming sin in order to escape its penalties is a leading point to be brought out at Christian Science services Sunday.

The Lesson-Sermon on "Everlasting Punishment" includes the

America, will be held Wednesday, at the War Memorial Building, Balboa Park. Luncheon will be served at noon.

Proceeds will go to the Shrine Crippled Children's Hospitals. Reservations are available at CYpress 5-1657.

parable of the prodigal son from Luke's Gospel. After wasting "his substance with riotous living," in suffering and humility he returned to serve in his father's house. "But when he was yet a great way off, his father saw him, and had compassion, and ran, and fell on his neck, and kissed him." And he said, "Let us eat, and be merry: For this my son was dead, and is alive again; he was lost, and is found." (Luke 15:13, 20, 23, 24).

PETE MLINAR RETURNS FROM FAR EAST

Peter Mlinar, electrician's mate second class, USN, husband of

Mrs. Jeanette M. Mlinar of 3331 Alford St., was aboard the USS John A. Bole, which returned recently from a tour of duty in the Far East.

The destroyers John A. Bole and Lofberg left here in April for their fourth tour of overseas duty in as many years.

Time was spent on the Formosa patrol, operating with fast carrier task force off the Philippine Islands, escorting larger ships and training exercises.

They visited Tokyo, Otaru, Sasebo and Yokosuka, Japan besides stopping at Hong Kong, Formosa, Okinawa, the Philippines, Midway Island, and the

WOMEN TO HEAR DISCUSSION OF WILLS

K. S. Walker of the Security Trust and Savings Bank will be guest speaker at the regular meeting of the Lemon Grove Woman's Club, Friday, at their clubhouse at 1:30 p.m.

Mr. Walker will give an informed talk on "Wills and Deeds" and will answer any questions concerning this very important topic.

Hostesses are Mmes. R. B. Hayhurst, chairman, H. J. Warner, Fred Schenneman and Fred Wright.

Hawaiian Islands.

Mc Mahan's PARADE OF SENSATIONAL BEST SELLERS! EVERY ONE AT TERRIFIC SAVINGS!

4 LIVING ROOM SETS

DECORATOR
DIVAN SET... 69⁸⁸
1. A WEEK!



Fine tapestry and metallic fabrics. Modern new California colors. Compartment for bedding storage. **SAVE 30.07 REGULAR 99.95**

SECTIONAL
MODERN 2 PIECE 69⁸⁸
1. A WEEK!



Modern and versatile. Full spring construction. Attractive new fabrics and colors. May also be used as bed. **SAVE 30.07 REGULAR 99.95**

MODERN
DIVAN SET... 99⁸⁸
1. A WEEK!



Rayon Damask and modern tapestry covers. Loose cushion chair. Full spring construction. **SAVE 30.07 REGULAR 129.95**

DELUXE
DIVAN SET... 129⁸⁸
1.30 A WEEK!



Massive arm styling. Full spring construction. Rayon Damask and Tapestry covers. Loose cushion chairs. **SAVE 50.07 REGULAR 179.95**

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OPEN FRIDAY EVES
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"You're making progress! Last week she checked your credit rating and discussed your future with your boss."

Get Your Car Wax-Washed . . . \$1.25
Open 7 Days a Week.

Pick-up & Delivery Service if Desired
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BILL'S SELF-SERVICE INCORPORATED

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100 TON PUBLIC SCALE
HO 6-1491 7195 BROADWAY at MASSACHUSETTS

YES! Voters Know . . .
Governor Goodwin J. KNIGHT
is RIGHT for CALIFORNIA



On Issues Vital to All California . . .

KNIGHT IS RIGHT-

- TAXES:** No new taxes, or any increase in present taxes.
- ECONOMY:** Rigid economy without crippling essential services.
- NARCOTICS:** Stiff penalties for convicted dope peddlers.
- SCHOOLS:** A major problem that is being met with action.
- HIGHWAYS:** Construction program proceeding without interruption.
- WATER:** Lifeline of California; orderly development started.

S. D. County Knight-for-Governor Committee
EDGAR B. HERVEY, Chairman

PAID POLITICAL ADVERTISEMENT

OVERVIEW
Editor and Publisher
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booths which the unit will sponsor at the four elementary schools in the district. Harold Rand, carnival chairman, along with members of his committee, reported on plans to date. The next meeting of the board will be held at the home of Mrs. John C. Williams on Thursday evening, November 4, at 7:30.

Dr. Earl P. Crandall, Supt. of Jose School District—"A parent cannot love his country unless he has a knowledge of its history and a deep sense of the underlying values of its way of life."

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HO 6-6196

Plant Pansies in Lemon Grove for Fall, Winter Color

Pansies is one of the perennially popular plants in the bedding plant classification currently leading the field. Reasons for this popularity are readily seen when a planting of this old-time favorite and modern day garden leader is properly planted and cared for. The top ranking plant is the pansy and the reason for the enduring popularity is self-evident as mentioned before. Pansies have all of the attributes that make for the ideal bedding plant. Color is available from the day that they are planted and is avail-



PANSY

able in mixtures and in solid shades of blue, yellow, white, red and rose and occasionally a few additional colors. The plants are quick to grow and just one flower on a plant is sufficient to lend an air of satisfying beauty. Spaced close to a foot apart pansies will have ample room to grow, and because of their spreading habit will never need to be pinched or staked during the fall season. Going into the spring season it is good practice to pinch back the plants to induce fresh growth and larger bloom.

Pansies are charming in massed bed plantings. In such a situation it is wise to raise the bed to provide the best of drainage as pansy plants will rot out if kept continually wet. Pansies also combine delightfully with many other of the cool weather items such as nemesis, schizanthus, primrose, primula obconica, English daisy, dwarf snapdragons and dwarf border begonias, and English forget-me-nots. These plants are tidy growers and not too tall in height, so that the rather low growing pansies combine well with many of the true perennials and biennials, such as Iceland poppy, cineraria, primula malacoides, sweet william or columbine. These are all taller growing items and should be set behind the lower growing pansies in order to show to their individual advantage.

Pansies are available in three basic strains from the commercial grower and each strain has its individual appeal. The American strains of pansies are characterized by the word jumbo and seem to be the most popular in demand. Some growers favor the English strains such as the Engelman Giant for their dwarf compact habit of growth. For dark bold faces and striking colors some growers offer the Roggli pansy strain which is the ultimate in the Swiss strain of pansies. Few pansies can compare with a well grown bed of Swiss Roggli.

For success with pansies, start with good vigorous plants. Space them at least 8 inches apart and preferably one foot for best growth. Incorporate a generous amount of humus such as steer manure into the soil previous to the planting. Fertilize at least every other week and combine this schedule with a regular spray program. The two main insect pests are white fly and aphids, although a watchful eye should be kept for spider mite. Water regularly and well but do not drown them as they will rot. Be sure to set them shallow in the soil as they are not tolerant of having their crowns covered.

THE SHOW'S THE THING!

"Duel in the Sun," starring Gregory Peck, Jennifer Jones and Joseph Cotten, returns to the San Diego area again in a showing of its wide screen and new color version at the GROVE theater. The story is a fiery one, the tale of a cowpoke (Peck) and a quiet, gentlemanly brother (Cotten) and a halfbreed girl, a distant cousin (Jones). "Duel" is a double-plot story of the Texas cattle ranges in the pioneer days of the '90's, with Lionel Barrymore as Senator McCandles, cattle baron, battling the land monopolists (railroaders) of the times, and the battle of his two sons over the lily-white hand of Jennifer! The picture is chock-full of exciting climaxes — the spectacular scene where the land baron's forces form a front to oppose the immigrant invasion of the railroaders, the love scenes, the battle royal of the brothers, and the weird ending of the actual "Duel in the Sun." The co-feature (following the Halloween theme) is titled "Cat Woman of the Moon." The Saturday matinee

GROVE GIRL IN TOYLAND CONTEST



Lenox Photo
Linda Leach, attractive daughter of Mr. and Mrs. C. R. Leach, 2424 Washington St., is to be one of two Lemon Grove girls entered in the queen's contest for the North Park 17th annual Toyland Parade.

The parade will be held December 5. The contest ends November 26 and the winner will be crowned at a ball November 27 in the Manor Hotel.

The other girl is May Holter.

Catholic Schools to Mark American Education Week

St. John of the Cross and other Catholic schools and colleges in the Diocese of San Diego will join the area's public schools in observing American Education Week November 7-13 according to a statement today by the Rev. George M. Rice, diocesan superintendent of schools.

Father Rice said, "We gladly join all other American schools in planning an extensive program inviting the public to come and observe the education of young America as it is conducted in American schools. Our schools are most interested in taking an active part in the education work of the communities in which they are located and to train American children for useful and holy lives in the American democracy."

The Diocese of San Diego envelops San Diego, San Bernardino, Imperial and Riverside counties and includes 53 elementary schools, 10 high schools and three colleges (with a total enrollment

feature is "Capt. Kidd" with Abbott and Costello, "Sun" and "Moon" will run to and including Saturday.

Hollywood Glances: Glenn Ford plays a school teacher in "The Blackboard Jungle," a story about juvenile delinquency. . . . Errol Flynn is staying in England to make another picture, "King's Rhapsody," opposite Anna Neagle. . . . Donaid O'Connor said he would do his sixth and final "Francis" picture, this one being "The Navy Gets Francis." . . . Liberace's fan mail is running 5 to 1 against marriage, since the phoney story of his engagement came out!—B. T.

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of over 21,000). Open house at all these institutions of learning, Father Rice added, is being planned to promote classroom visitation by parents, neighboring schools' officials, public officials and the general public.

Father Rice explained, "We shall open all our schools to give everyone the opportunity to watch them in actual everyday operation. We have planned an outstanding program for the week."

STRAND LISTS QUALIFICATIONS FOR HIS RE-ELECTION

In his bid for re-election, Sheriff Bert Strand this week cited his record of performance during his 13 years in office.

"I feel my department has met successfully the law-enforcement requirements of San Diego County that have kept crime at a low level," the sheriff said. He pointed

to the long-range program begun several years ago with the establishment of north and east county sub-stations, staffed by resident deputies and supplemented by a system of day and night patrols.

"A substantial attack has been made on the narcotic problem," said Strand. "We have a highly trained narcotic detail working constantly with federal and state officials, cracking down on this menace."

"The problem of juvenile delinquency is being dealt with at great length on a county, state and national level," the sheriff said. "Deputy sheriffs, probation officers, school officials and social agencies are coordinating their efforts in the most effective manner possible."

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Henry C. Clausen of San Francisco, named Grand Master by the Grand Lodge of Free and Accepted Masons of California and Hawaii.

Henry Christian Clausen, a San Francisco attorney, has been elected and installed as Grand Master of the Grand Lodge of Free and Accepted Masons for 1954-55.

Long active in Masonic affairs, Clausen was Grand Master of

Lodge 630, Ingleside. He is Deputy in California of the Scottish Rite Supreme Council.

There are more than 636 Lodges in California a combined membership of over 220,000.

Because a newspaper spends so much time and effort in serving in matters of public interest, it gets to be an institution, which sometimes seems to be wholly

public. However, and it has to be mentioned now and then, a newspaper always is a private business, financed by private intelligence, and for private gain, just like any grocery store, cleaning shop, hat bar, restaurant, or other business institution on any Main street. — LaVerne Hull in Waukon (Iowa) Republican-Standard.

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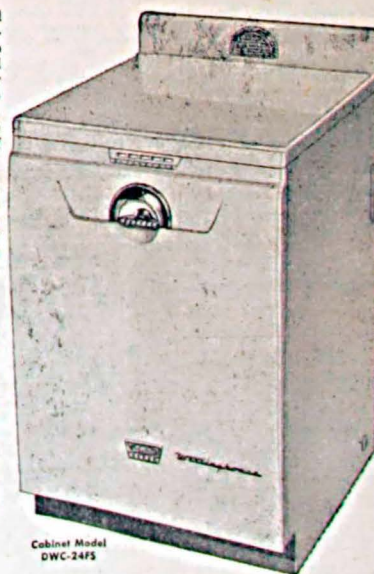
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LETTERS TO THE EDITOR

Dear Editor:

Mr. Chan Mason's recent diatribe regarding the medical profession, both in general and in particular, exemplifies the generally accepted fact that one should restrict his advice and comment to matters concerning which he has at least a working knowledge. Stated more simply, Mr. Mason, let's stay with the feed and supply business and not expand to the domain of medical care.

Let me initially state for the benefit of readers that I am not the physician whom you have castigated. I do agree with your statement that it is difficult for a doctor to so arrange an office schedule that he is 90 minutes late by the end of the day. I hasten to add, however, that it is quite easy for the public to accomplish this identical task for the physician with little or no difficulty. Let's assume that the doctor begins the day with a near-full book of appointments. Is he supposed to defer emergency cases such as severe lacerations, broken bones, or emergency surgery until the following day, or should they be cared for as soon as possible. The simplest of these may require 45 minutes and obviously will disrupt the most carefully planned schedule. Undoubtedly you considered your own case of "shaking ague and burning fever" as somewhat of an emergency, or had you arranged your appointment several days prior? And would you have preferred that your doctor cancel your appointment after finding himself so late? I doubt it.

I trust the preceding remarks will indicate to you that medical practice is a trifle more complicated than a retail business. It may be the better part of valor for you to deliberate somewhat before you impetuously offer to

do battle without being properly armed.

DAVID W. WILHITE, M.D.

Dear Editor:

I am a Junior at Helix High and have lived in Lemon Grove since '47. I have grown up with Lemon Grove. I have watched it grow from a few locally owned stores, to the great amount of big stores and services we have today. Already Walker-Scott, one of the biggest San Diego department stores is planning to move to this area. When we first moved here you could see nothing but unimproved land. Today homes, stores and services have sprung up everywhere.

We have grown too big to stay as we are today. We must annex or incorporate. I am as interested as anyone else in what the people of Lemon Grove will do. Therefore I have watched the developments between Frank Armstrong and "Red" O'Malley in your paper since O'Malley first started his "soap box" campaign against incorporation.

Mr. O'Malley pointed out in his first statement that he and his neighbors had moved here to get into the country and wanted no part of incorporation. He crusaded, via his "soap box," to stop incorporation and fling it into oblivion.

Yet in his last letter he stated, and I quote the letter, "Incorporation in itself is not horrible if approached properly." Could it be Mr. O'Malley is weakening in his very boisterous anti-incorporation?

He then proceeded to smear good, honorable men, doing their best to expand Lemon Grove, by saying they were attempting to create a job for themselves and "cut up a fat hog."

He said, "I can hear them now, saying, 'Harry you can be city manager,' or 'Sam you can be chief of police,'" etc. Perhaps O'Malley does not know that these public servants are appointed by a group known as the city

Glass Outfit Opens in Grove

Harry Wilson, an old hand in the glass business, has opened shop near Grove Street at 7952 Broadway.

He calls his shop the Lemon Grove Glass and Supply and will handle auto and window glass, mirrors and table tops. Wilson has worked for major glass companies in San Diego for the past ten years and is a qualified glass man.

He will remain open in the evening by appointment.

Helen Stevens Weds Howard Heilman

Helen Marie Stevens, daughter of Mr. and Mrs. Virgil Stevens, 2987 Citronella, married Howard C. Heilman, QM2c, USN, in a ceremony Saturday at the First Methodist Church. Rev. Don Cooke officiated.

A reception was held at the home of the parents of the bride. Heilman, attached to the Navy at North Island, is a Missourian. The couple will make their home in San Francisco when the groom returns from the Far East next June.

This council is elected by the people of Lemon Grove.

If Mr. O'Malley wants specific men in the city council, by all means, he should support them. If they are good the populace will probably vote them into office.

To get back to O'Malley's statement that these men are trying to create jobs for themselves, I would like to have him show the people of Lemon Grove and myself what proof he bases his statement on. If he has none, I believe he owes an apology to the good men he has insulted.

JERRY RIFE

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OUR CHILDREN AND THE LAW

Children are our greatest natural resource. And the law treats them as such. The law does much to make sure that children have a chance to grow up into healthy, educated adults. For as adults, they must carry on our government, industry, and business.

Under the law, a father has a duty to support his minor children, even though the parents are divorced, and either or both have married again.

For example, take John Smith. When he and his wife Susan were divorced, the court ordered John to pay Susan \$100 each month to support their children.

John paid each month for a year. Then he heard that Susan had married again. So he quit. Officers arrested him on a charge of deserting his children, a crime punishable by imprisonment.

John protested to his lawyer that his former wife had married again. His children had a new father. So he no longer owed a duty to the children.

The lawyer told John he was still the children's father and he

was responsible for their welfare, at least until the stepfather or some one else should adopt them, or until they became of age. But so long as Susan's second husband had not adopted the children, John had to pay to support them. The court could send him to jail for failing to obey the court order. Even without a court order, John could go to jail for neglecting his children.



Other reluctant fathers have learned that in 1951 the California Legislature adopted the Uniform Reciprocal Enforcement of Support Act. It aims to enforce both the civil and criminal law relating to the support of children against fathers who leave the state.

These are only a few of the many things our law does to protect our children.

NOTE: The State Bar of California offers this column for your information so that you may know more about how to act under our laws.

Local Scouts Find 20 Shelter Halves

Fourteen boys from Troop 108 camped at Boy Scout headquarters in Balboa Park last weekend. Edward Godfrey, Henry Hall Jr., Dan Heiserman, Bobby Denlinger, Robert Haas, Dennis Hopkins, Robert Schaefer, Don Schlegel, Robert Curley, George Feib, James Becker, Bill Akin, Charles Kitchell Jr. and Roger Humphrey were accompanied by Explorer Advisor Henry Hall Sr. and Ray Heiserman. The boys worked on advancement, hiked to the zoo, and received special commendation from Scout Headquarters upon retrieving some 20 Shelter Halves which parties unknown had placed in an out-of-the-way ravine, apparently planning to return for them later.

NEW CLASS STARTING FOR WRITERS

The adult education department of Grossmont High School announces a new class in creative writing is organized to meet at Collier Park each Friday at 1:00. Mrs. Claire Goldsmith is the instructor. So many were enrolled at the Friday morning class at Porter Park, it had to be divided and as a result more Lemon Grove people may enroll closer to home.

'Sharper' Look for Your Newspaper

The Review is returning to metal engravings in an attempt to sharpen up the reproduction of photos in the paper.

For the past two years, Fairchild engravings (a plastic process) have been used.

Civil Defense

By CHARLES GURLEY

A final appeal is now being made to all of the service clubs in Lemon Grove by two Civil Defense officials for assistance in recruiting a very essential Flying Rescue Squad, according to an announcement made by Captain "Skip" Heidick, yesterday.

"Because we are approximately eight miles from Lindbergh Field, we are forced to realize that our community is on the fringe area of possible damage from any A-bomb attack and well inside such an area from the H-bomb, and therefore it is highly essential that we prepare ourselves for such eventualities," said "Skip" Heidick.

"Dr. Frank B. Gilgotti and myself will, between us call upon all local service clubs, Kiwanis, Lions, Rotary and any and all others we can find, and try to get their cooperation in recruiting 11 husky young men who will go with us to Gillespie Field and take a six weeks course, without cost to them, to prepare themselves for work in the Flying Rescue Squad," said Capt. Heidick.

"And we also need three or more men who will take the radio communications course to become licensed ham operators, and a like number to receive training to become coroners."

"Because election day conflicts with the date set for our November meeting," said Dr. Gilgotti, "we will hold our meeting on the following day, Wednesday, Nov. 3."

AL WESSON, L. A., Southern Calif. Football Writers Ass'n

"See 'Y' Compared to UCLA, the other teams in the Pacific Coast Conference look like a bunch of Class B stake horses."

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It's that easy... and if your

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Entries must be postmarked by midnight, October 31, 1954.

Judges' decision final. Only one entry per person.

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